### The Student Environment Centre



Student Resource Group University of British Columbia

Room 2106 - 6133 University Blvd Vancouver, BC V6T 1Z1 HYPERLINK "mailto:sec.ubc@gmail.com"sec.ubc@gmail.com

### **Eco-Initiatives Form: Under \$100**

Name:		
Date Submitted: Oct. 1, 2017		
Contact Email or Phone:		
Club or Group Affiliation(s): UBCC350		
Amount Requested: \$70		
TREASURER USE ONLY:		
Approved	Modified	Denied
Submitted as of:		
Notes:		

#### 1. Please fill in the fields below to give us an overview of your project:

- Name of Project: UBCC350 fundraiser at Vancouver's Largest Clothing Swap
- <u>Objective or Purpose</u>: To raise funds for this year's club expenses while taking part in an environmentally-focussed event.
- Brief Description: Common Energy and UBC Sustainability are hosting an event called "Vancouver's Largest Clothing Swap", in which people bring 10 articles of their used clothes and then choose other used participants' used clothes to take home with them. UBCC350 will have a presence at this event and will be providing brownies from Sprouts for people to snack on while they are swapping clothes.
- Project Date(s): October 6, 2017

• Expected Attendance: Possibly around 150-200 people.

# 2. Outline how your project pertains to the environment and/or contributes to sustainability at UBC (approximately 200 words).

This project encourages people not to throw their old clothes into a landfill but to give back; not to buy brand new clothes but to trade in for older, but still functional, clothes. The hope behind projects like this is that it will encourage people to swap their clothes not only when there have events like this, but to do it year-round. With fast fashion making us throw away our clothes faster than ever and landfills filling up with perfectly good clothes, this event is aimed at making people think about the effect that something as simple as a t-shirt can have on the environment and how the simple action of swapping can have a lasting impact on the environment.

## 3. What aspect(s) of your project will SEC funding be used for? Be as specific as possible with the allocation of funds.

We will be purchasing 128 brownies at \$0.50 per brownie from Sprouts for snacks at this event. We will be selling them at \$1.50 in order to make a profit for our own budget this year. All we need from SEC is \$64 to cover the cost of buying the brownies from Sprouts. If you are happy to give us the grant but the October 6 deadline is too soon for you to get it to us in time, we can pay out of pocket to buy the brownies and you can get the money to us afterwards as a reimbursement.